

The simplicity and the responsiveness of the Internet and your intranet for your surveys, research, monitoring events...

All the benefits of a generic internet survey platform...



Autonomy

Your Interview?! area is at your disposal.

In total security you can create, test, distribute, and directly manage your questionnaires, surveys and barometers.



Tools

Your email client, your intranet, and your website: all these vectors allow you to reach scattered populations without delay,

You can question your different domestic or international markets, whatever their language or alphabet may be.

You can obtain immediate, targeted, precise and useful information.

Our Dataview infocenter means you can ensure result redistribution to each person concerned so they can produce their own analysis reports.



... combined with a specific expertise

A **quality assistance** ranging from methodological reflection to the creation of **summarization ratings** and the production of performance indicators. **Exploitable survey examples**, the opportunity to compare your organization's results with those of other businesses, and to be able to foreground essential points.

The ability to construct specific restitutions to your requirements, measure the impact of studied aspects, to sustain the Dataview?!® infocenter which can be controlled via your internet browser and easily accessible,..., you will be implementing the capacity to monitor and manage, essential for your business field.



Applications

- Satisfaction surveys (internal / external)
- Evaluation of internal communication tools
- Seminar or trade show preparation
- Product testing
- Encouraging loyalty (club clients)
- Sales support evaluation
- Organization of distribution networks (quiz...)



Consulting and methodology

The EFM approach

Interview offers its clients a global approach that follows the **EFM method** (Enterprise Feedback Management).

Objectives: to obtain overall feedback from those who play a part in the success of your company, such as your clients, your employees, your partners and your suppliers.

Our complete offer gives you access to:

- Methodological advices
- Information collecting and distributing software
- Help with the implementation

Monitoring company image, loyalty/ attachment to the company, benchmark, sampling, analysis reports, assistance with developing action plans, KPI identification, use of barometers, summaries: so many areas where our survey department will develop a partnership with you for a long term objective.

contact

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Information rapidly collected and used.

Your business requires speed and responsiveness. The environment offered by Interview Corp. guarantees you'll reach your objectives:

- addition of precision in your distribution management
- efficiency in the analysis stages, by pre-defining your correlations and exploiting our infocenter.

Interview?! is its own guarantor for results confidentiality and privacy when this option is chosen.

This doesn't rule out the possibility to personalize the sent mail and even the content of your questionnaires.

We adapt the questionnaires to your graphic guidelines.

Also, for your events preparation, Interview will be available beforehand to collect the expectations of all participants, record the list of guests thanks to the invitation module, immediately gather contacts and opinions (see our "Mobility" form), and to afterwards gauge levels of satisfaction and possible measures to be taken.



They trust us

➤ FRANCE TELECOM
Annual employee feedback survey, immediate and postponed evaluations, perceptions concerning disabilities as restraints for recruitment, Health and Safety Committee...

➤ MICHELIN
Analysis of motivation factors for female staff to encourage recruitment

➤ AUCHAN
360° evaluation of a group's likely prospects at an international level, collection of IPE requirements

➤ AIR FRANCE / KLM
Employee Survey : mixed survey using both the web and paper throughout the world

➤ SCHNEIDER ELECTRIC
HR evaluations

➤ VALEO
Evaluation of the welcome of new employees, perception regarding translation needs in international exchanges, internal newspaper evaluation



Testimony



M. Lormeau
Schneider Electric

Context : customer satisfaction survey.

Your aim:

A group decision was made to carry out QCSS type (Quarterly Customer satisfaction Survey) surveys for new countries, more than 40 in total, including China, Brazil, Spain, Australia...

Before this, we were already carrying out surveys of this kind by telephone, the goal was to simplify the system and make it automatic.

On average, it's necessary to allow three weeks of work for the first phase of a survey.

The stages that follow are very fast. One, or even two, people are enough to manage the whole survey. This industrialization really saves time and provides a noticeable economy.